

# Public Perceptions of Climate Mitigation Policies: Evidence from Cross-Country Surveys

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Authorized for distribution by Krishna Srinivasan

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**ABSTRACT:** Building public support for climate mitigation is a key prerequisite to making meaningful strides toward implementing climate mitigation policies and achieving decarbonization. Using nationally representative individual-level surveys for 28 countries, this note sheds light on the individual characteristics and beliefs associated with climate risk perceptions and preferences for climate policies. Preexisting beliefs regarding policy efficacy, costs and benefits, and progressivity are important drivers of support for carbon pricing. Public acceptability of carbon pricing increases if revenues are used to address distributional concern or to subsidize green infrastructure and low-carbon technologies. Information experiments highlight the importance of improving support for policies with salient information on policy efficacy and co-benefits. The surveys suggest that securing cooperation among countries could induce greater political support for climate action.

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